National Survey Highlights Potential Barriers to HIV Treatment Use

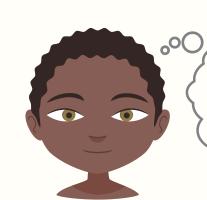
Current Treatment Use:

ONLY 1 in 3

Americans living with HIV are taking the medicines they need despite current recommendations advocating for early and widespread treatment.¹

Potential Barriers:

Untreated patients' beliefs may be preventing them from seeking the care and treatment they need.



30% of untreated* patients believe that the side effects of HIV prescription medicines are worse than HIV itself. Only **15%** of treated** patients agree.

70% of treated patients are worried about spreading their HIV to others, compared to only 53% of untreated patients.





20% of untreated patients don't use prescription HIV medicine because once they start, they'll need to be on it for the rest of their lives, but **80%** of treated patients say it makes them feel better, and they can focus on the important things in their life.

Facts

Knowledge Differences

HIV attacks the immune system and body even if the person with HIV does not feel sick.

The human body does not have a natural ability to fight HIV.

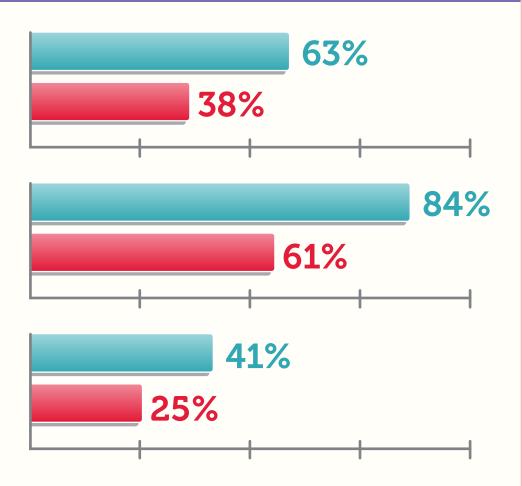
Being on HIV prescription medicine lowers the risk of transmitting HIV to someone else.

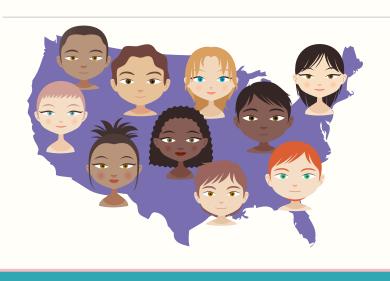


Treated



Untreated





A total of **911** HIV-positive (18+) untreated and treated patients were surveyed nationally and in six local markets.***

Survey conducted online by Harris Interactive on behalf of ViiV Healthcare from May 16-October 8, 2013

¹ Centers for Disease Control and Prevention. CDC Fact Sheet HIV in the United States: The Stages of Care. Updated July 2012.

Accessed from http://www.cdc.gov/hiv/pdf/research_mmp_StagesofCare.pdf. Referenced on March 18, 2014.

^{*} Had never taken prescription medicine to treat their HIV; Untreated (n=159)

^{**} Had begun taking prescription medicine to treat their HIV in the past 5 years; Treated (n=752)